Choose the correct word or phrase for each blank.

The Super Bowl is the final game of the	
American football season in which the	
two best teams of the National Football	
League (NFL) play (1)	
each other. The football season starts in	
August. Each team has 16 games in the	
regular season. Then the best teams	
(2) in a series of	
playoffs (3) finally	
leads to the last game of the season, the	
Super Bowl.	
	Tom Brady (New England Patriots) throwing
Today, the Super Bowl takes (4)	the ball in the Super Bowl XXXIX.
on the first Sunday in February. It	Image: Lance Cpl. Edward L. Mennenga, USMC
(5) the most-watched	
TV broadcast in recent history with over a h	nundred million people in the USA watching it.
(6) so many people w	atch the Super Bowl it has become the most
expensive time for (7)	Many companies produce their best
commercials for this event and want to get	on TV when almost half of America is watching.
(8), many famous po	p singers and (9) want to
perform before the game and during half t	ime.
The Super Bowl is marked with Roman nun	nerals instead of years. For example, Super Bow
XXV was the 25th Super Bowl game in the (10) of the series, which
started in 1967.	
The game (11) in a cit	ty that is selected a few years (12)
New Orleans, Miami and Los Angeles have	become (13) hosts of the
game. No team has ever played in their ho	me stadium. In most cases Super Bowl games
are given to cities with warmer climates and	d higher than (14)
temperatures.	

1	for	between	against	towards
2	contest	rival	match	compete
3	which	where	who	whose
4	event	space	part	place
5	was	was being	has been	had been
6	Because	Despite	While	When
7	announcing	advertising	buying	marketing
8	In addition	Nevertheless	In spite of	Although
9	figures	characters	popularity	celebrities
10	story	history	past	times
11	will hold	was held	is held	has held
12	in advance	in the future	ahead	afterwards
13	everyday	usual	often	frequent
14	average	typical	standard	common

KEY

The Super Bowl is the final game of the American football season in which the two best teams of the National Football League (NFL) play (1) **against** each other. The football season starts in August. Each team has 16 games in the regular season. Then the best teams (2) **compete** in a series of playoffs (3) **which** finally leads to the last game of the season, the Super Bowl.

Today, the Super Bowl takes (4) **place** on the first Sunday in February. It (5) **has been** the most-watched TV broadcast in recent history with over a hundred million people in the USA watching it.

(6) **Because** so many people watch the Super Bowl it has become the most expensive time for (7) **advertising**. Many companies produce their best commercials for this event and want to get on TV when almost half of America is watching. (8) **In addition**, many famous pop singers and (9) **celebrities** want to perform before the game and during half time.

The Super Bowl is marked with Roman numerals instead of years. For example, Super Bowl XXV was the 25th Super Bowl game in the (10) **history** of the series, which started in 1967.

The game (11) **is held** in a city that is selected a few years (12) **in advance**. New Orleans, Miami and Los Angeles have become (13) **frequent** hosts of the game. No team has ever played in their home stadium. In most cases Super Bowl games are given to cities with warmer climates and higher than (14) **average** temperatures.